

Katia Manhaeve

VERSATILE AND EXPERIENCED EXPERT IN IP AND RELATED FIELDS

PROFESSIONAL BACKGROUND AND EDUCATION

- Attorney registered with the Luxembourg bar
- 30+ years experience : former partner and head of IP practice Allen & Overy Luxembourg;
- works with international blue chip clients and institutions, SME's and public entities
- broad sector expertise including general retail, e-commerce, pharma and life sciences, finance, luxury goods and fashion, FMCG, creative industries, food and beverage, industrial components
- fluent in French, English and Dutch; passive knowledge of German, Spanish and Luxembourgish
- "cum laude" graduate of Universities of Namur, Leuven (Belgium) and Salamanca (Spain)

EXPERTISE

- **Intellectual property and information technology**
- Market leading (tier 1) IP attorney : trademark, copyright, patent/ SPC, domain name, commercial name, designs, database, software, trade secrets and privacy/image right issues
- strong litigation track record : Luxembourg courts, Benelux Court of Justice, courts of the European Union and IP offices (BOIP and EUIPO)
- contractual drafting and negotiation : assignment, licensing, collaboration and R&D, NDAs, co-existence and settlement, privacy and image rights
- IP advisory and protection : IP protection and prosecution, IP due diligence, IP clearance and strategy
- Longstanding active member of the IP community
- Author of Luxembourg chapter : "Copyright in the information society : a guide to national implementation of the European Directive", B. Lindner; T. Shapiro, Edward Elgar Publishing, 2nd edition

- **Distribution, e-commerce and product compliance**
- Commercial and distribution agreements, franchising and agency
- Internet and e-commerce : general terms and conditions, website and e-commerce legal compliance, domain name issues, phishing, harassment, online IP infringement
- Labelling and product compliance, food law, product liability issues
- Author of Luxembourg chapters : "International Franchising" and "International Agency and Distribution law", both by D, Campbell, New York, Juris Publishing, 2nd edition

- **Trade practices, advertising, and image rights**
- Trade practices, unfair competition, consumer protection
- Advertising, marketing and media : legal clearance, litigation and contract review; sponsorship; interplay with intellectual property
- Image and personal rights
- Trade secrets

/c law

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- **Life Sciences and pharma**
- Regulatory advice, compliance and approvals : marketing authorizations and market access, pricing & reimbursement, HCP obligations, medical devices, advertising, labelling, clinical trials
- Litigation : life cycle management issues, generic market access, contractual disputes
- Contractual drafting and negotiation : collaboration and R&D agreements, clinical trials, licensing and distribution agreements

PROFESSIONAL INVOLVEMENT

- President of the Luxembourg Chapter of the International Association for the Protection of Intellectual Property (AIPPI)
- Former president of the Benelux Association for Trademark and Design Law (BMM);
- former member of the BMM board and legislative committee; member of the BMM "Amicus Curiae" committee
- Former Luxembourg representative of the Benelux Council of Intellectual Property, an advisory body to the Benelux Intellectual Property Office
- Member of Marques
- Member of the IP/IT committee of the Luxembourg bar

RANKINGS, RECOGNITION AND CLIENT TESTIMONIALS

- Consistently ranked in Band 1 by Chambers Europe, as a leading individual by Legal 500, an IP Star by Managing Intellectual Property and a World Leading/Gold Trademark Professional by World Trademark Review.
- Client testimonials state that Katia "is very responsive, pragmatic and gives clear advice". She is referred to as a highly regarded IP specialist who brings a wealth of experience, who straddles the contentious/non-contentious divide artfully and who is "an invaluable asset to those she serves". Next to the dedication to her clients Katia is also praised for doing much for the greater good of all IP stakeholders.

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